

Telegram DM outreach guide

How to approach people in trading groups and channel comments without getting banned: where to find them, warm versus cold, the hooks that get a reply, the rate limits Telegram enforces, a follow up cadence, how a conversation becomes a registration, and 10 message templates.

Telegram is full of people who want to trade. They are in public groups asking beginner questions, in channel comments arguing about gold, in signal groups waiting for the next call. Most of them have never been messaged by someone who simply answered their question. That is the whole opportunity. A partner who finds the question, answers it privately, and keeps helping becomes the person they trust when they are ready to open an account.

Telegram is also quick to restrict accounts that message strangers in bulk, and groups ban people who DM their members. So the method is slow, specific and honest, and it works because almost nobody else does it that way.

What you will learn

- Where to find prospects: groups, comments, replies
- Warm versus cold approaches, and why warm is three times the reply rate
- Hooks that get a reply: the question, not the pitch
- How Telegram restricts accounts, and the limits that keep yours safe
- The follow up cadence: day 3, 7, 14
- How a DM conversation becomes a registration
- 10 message templates, top tips, do this not that, and key takeaways

Where to find prospects

Source	How to find them	Who they are	Approach
Public trading groups	Telegram search: "forex", "gold trading", "crypto beginners", your language. Join five, read for a week	Beginners asking questions, traders comparing notes, and a lot of spam	Answer the question in the group first, publicly. Then message the person
Channel comments	Big trading channels with a linked discussion group. Read the comments under each post	People engaged enough to comment	Reply to their comment in the thread, then DM
Your own channel's reactions and replies	People who react, reply or message	Warmest of all. They came to you	Reply within the hour
People who messaged your START keyword	Your pinned message	They asked	Send the thing, then one question
Replies in other people's signal groups	"Did anyone take this?" "I lost on that one"	Active traders, often frustrated	Only the ones who posted a question or a loss

Source	How to find them	Who they are	Approach
Cross promotion partners' members	After a channel swap	They have seen your name	DM the ones who joined your channel

Never: scrape member lists, message everyone in a group, use software that does. The group bans you, Telegram restricts you, and in most countries it is illegal.

Warm versus cold

	Warm	Cold
Who	They interacted with you: replied, reacted, commented on your post, joined your channel	They posted in a group you are both in. No contact with you yet
Reply rate	Around one in three	Around one in ten, if the message is good
Opener	Refers to what they did	Refers to what they said in public
Risk	None	A report if the message reads as spam. Three reports and Telegram restricts you
Daily limit you set yourself	As many as reply	Ten to fifteen

Make cold warm first. Reply to their message in the group with something useful. Wait. The next day, DM. "Hi, I replied to your question about stop losses in the Gold group yesterday" is a warm opener. They have seen your name once.

Hooks that get a reply

The hook is the first line. It is read on a notification. The person decides in one second whether to open.

Gets opened	Gets ignored or reported
Their name, and the thing they said	"Hi there"
A question about their situation	A statement about your results
"I had the same problem in month one"	"I can help you make money"
"Did you get an answer to that?"	"Join my VIP channel"
"Not selling anything, just saw your question"	A link

The shape of every opener: name, where you saw them, what they said, one question. Under 40 words. No link. No channel name.

"Hi Carlos, Sam here from the Gold Traders group. You asked yesterday why your stop kept getting hit. I had the exact same thing in my first month. Did you get it sorted?"

Then, if they reply, you answer the question properly, in two or three messages. Only after that: "I wrote this down as a one page checklist after I figured it out. Want it?"

How Telegram restricts accounts

Telegram limits how many people who do not have you in their contacts you can message in a day. It does not publish the number, but accounts that message more than 20 to 30 strangers a day, or that get a few spam reports, lose the ability to message non contacts for days or weeks. A second strike can be permanent.

Rule	Why
Ten to fifteen cold DMs a day. Warm replies do not count	Under the threshold with margin
Every message different. Name, group, their words	Identical messages are the bot signal
No link in the first message, ideally not in the second	Links to non contacts are weighted heavily
Never DM someone who did not post	A member list is not a prospect list
Spread messages across the day	Fifteen in ten minutes looks automated
Ask them to add you. "Save my contact so my messages come through"	Contacts have no limit
A username and a profile photo of your face	Accounts with no photo and a random name get reported on sight
One strike: stop cold DMs for two weeks. Warm only	A second strike is often permanent

Groups have their own rule: most ban members who DM other members. Read the group rules. If DMs are banned, reply in the group and let them message you.

The follow up cadence

Most replies come after a follow up, not after the first message. Most reports come after the fourth. Three follow ups, on a schedule, then stop.

Day	If no reply	If they replied then went quiet
0	The opener	
3	"No worries if not. Was it the stop loss thing or something else you were stuck on?"	"Did lesson one make sense? Happy to go through it."
7	"Last one from me. If it is ever useful, my channel has the beginner stuff: [channel]. All the best."	"No rush. The checklist is there whenever. What are you trading at the moment?"
14	Nothing	"Still around if you have questions. Otherwise I will leave it here."
After	Nothing, ever. Label: Not now	Nothing. Label: Not now

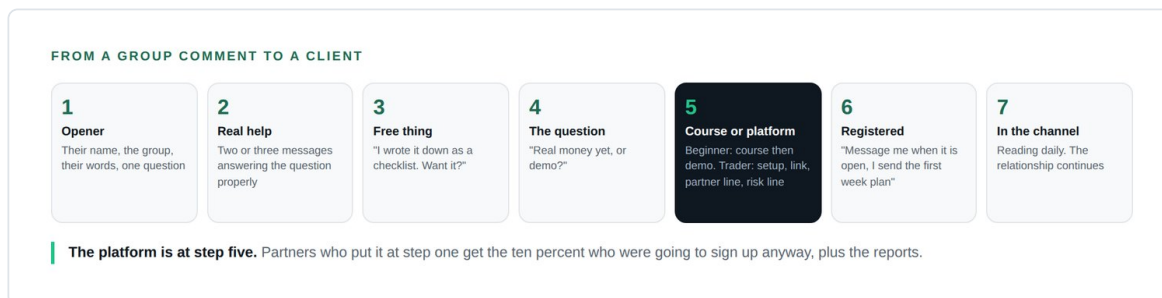
Three messages over two weeks is persistence. A fourth is a report.

How a DM becomes a registration

Step	What happens	Your line
1	Opener, about their question	"Did you get it sorted?"
2	They reply. You answer properly	Two or three messages of real help
3	The free thing	"I wrote it down as a checklist. Want it?" or "The free course covers it in lesson three."
4	They take it. You ask the question	"Have you traded with real money yet, or demo?"
5a	Beginner: course, then demo	"Do lesson one, then message me what confused you." Later: "The platform I use has a free demo. My link is in my pinned message, and I am a partner."

Step	What happens	Your line
5b	Trader: the setup	"I trade on [platform], mainly for [reason]. If it fits what you trade: link, partner line, risk line. Start with the demo."
6	They register	"Message me when the account is open and I send the first week plan."
7	They fund, they trade	They are in your channel, reading daily. The relationship continues

The platform appears at step 5, after help, after the free thing, after the question. Never at step 1. Partners who put it at step 1 get the ten percent who were going to sign up anyway, plus the reports.



Seven steps from a group comment to a client. The platform is at step five.

10 message templates

Change every bracket. Never send two the same.

1. Cold, from a group question

Hi [name], [your name] from [group]. You asked about [their question] yesterday. I had the same thing in month one. Did you get an answer?

2. Cold, from a loss they posted

Hi [name], saw your message about the [pair] trade in [group]. That exact setup got me too, in [month]. Not here to sell anything, just curious: was it the entry or the stop?

3. Warm, they reacted to your post

Hey [name], thanks for the reaction on the [topic] post. What got you looking into trading?

4. Warm, they joined your channel

Hi [name], [your name] here, saw you joined. Quick one so I know what to post: have you traded before, or starting from zero?

5. Warm, they messaged START

Here is the checklist: [link]. One question so I send the right things next: demo, real money, or neither yet?

6. After helping, the free course

Glad that helped. Everything I just said is lesson three of a free course I started with. It goes in order, lesson one is 12 minutes: [link]. Message me what confuses you.

7. The platform, when asked

I use [platform], mostly because [one true reason]. I am a partner, so I may earn a commission if you sign up through my link, and it costs you nothing. I would start on the demo for twenty trades. Trading is high risk and most people lose money. Link is in my pinned message.

8. Day 3 follow up, no reply

No worries if you are busy. Was it the [topic] thing you were stuck on, or something else?

9. Day 7, last one

Last message from me, promise. If it is ever useful, the beginner stuff is in my channel: [channel]. All the best with it.

10. After they register

That is the account open. Message me when you have placed your first demo trade with a stop loss and I will send you the first week plan. No rush.

Top tips for Telegram DM outreach

- 1. Answer in the group first, DM second.** One public reply turns a cold DM warm.
- 2. Name, group, their words, one question.** Under 40 words, no link. That is every opener.
- 3. Ten to fifteen cold a day, spread out, all different.** The limit is the method.
- 4. The free thing comes after real help, the platform after the free thing.** Steps three and five, never step one.
- 5. Day 3, day 7, stop.** Three messages is persistence. Four is a report.
- 6. Ask them to save your contact.** Contacts have no limit and your messages always arrive.
- 7. Label everyone.** Beginner, Trader, Registered, Not now. Your "not now" list is next quarter's clients.
- 8. Face photo, real name, your channel in the bio.** The profile is checked before the reply.

Do this, not that

Do this	Not that
Message people who posted a question	Message the member list
Reply in the group, then DM	DM a stranger cold
Name and their words	"Hi there"
10 to 15 cold a day	50 a day
Help, then the free thing, then the platform	Link in the first message
Day 3, 7, stop	Daily follow ups
Face, real name, channel in bio	No photo, random name
Stop at "not interested"	One more try

Key takeaways

- Telegram is full of people asking beginner questions in public. Answer in the group, then DM. That is the whole source.
- The opener is their name, the group, their words and one question. No link, under 40 words.
- Ten to fifteen cold DMs a day, every one different, spread across the day. Telegram restricts accounts that cross that line.
- Help first, free course second, platform fifth, with the partner line and the risk line.
- Follow up on day 3 and day 7, then stop. Label everyone and come back in three months.

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